

Celena V Carr

4069 N Albina Ave
Portland, OR 97227
978 853 8018
celenacarr@mac.com

Hello. I'm a designer based in Portland, OR with experience in brand identity, printed matter, web and interactive design seeking contracted or full-time opportunities in an agency setting.

Nine To Five.

Smashing Ideas, Inc
Graphic Designer/Art Director, 2007

- Created a new identity for the Northwest ENERGY STAR program including fonts, color palette, photography and messaging
- Carried this through production of long form communications, a full stationary suite, print collateral, advertising and POP
- Worked extensively with local, national and international vendors

Addison-Wesley
Coordinator, 2004-2006

- Worked with the design department on print, web and interactive projects
- Drafted basic layouts and gathered and relayed edits and inputs from the marketing and editorial departments
- Delivered final assets for projects and managed marketing timelines and budgets

School Supplies.

Boston College
Boston, MA, 1999-2003

- Bachelor of Arts with a 3.7 GPA
- Member of Stylus, a student run arts and literature publication

Toolbox.

- Comfortable on both Mac and PC platforms
- Adobe CS3: Photoshop, Illustrator, InDesign, Flash with AS3
- HTML, XHTML, CSS

Five to Nine.

Pacific Northwest College of Art
6 month contract, Feb-June 2008

- Managed pnca.edu and all e-marketing planning, writing, designing and producing multi-media content using XHTML, CSS, and various CMS applications for the 2008 spring semester

CB Records

- Art direction and design for "The Edge" 45 release by mophonon

Lydia Lipson

- Branding, website design and asset archiving for a Bay-Area fashion stylist
www.lydialipson.com

Radiant Health Strategies

- Identity, web, email marketing and print collateral design for an Ayurvedic medical practice in Albuquerque, NM
www.radianthealthstrategies.com

Hip

- Logo, branding and collateral design for a group focused on holistic health in Albuquerque, NM

Lee Litchy

- Identity, web, and print collateral design for a Marketing and Communications Director in Portland, OR
www.leelitchy.com